

Schüco Polymer Technologies at Fensterbau Frontale 2026

# Exhibition focus on residential construction and services



**SCHÜCO**

**bb-exhibition signage:**

Fensterbau Frontale section 2  
DIY timber

**bb-market overviews:**

Drives and control units  
Roller and folding shutters, sun shading

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# Exhibition focus on residential services



Photos / graphics (unless otherwise specified): Schüco Polymer Technologies KG

Two years ago, Schüco Polymer Technologies KG made products and services for low-carbon building envelopes the focus of its exhibition stand in Nuremberg. The issue of sustainability has now been brought to the attention of the industry and its partners. At the upcoming Fensterbau Frontale, the focus will therefore shift to another key topic for the industry: private and commercial residential construction, with a spotlight on renovation and the associated services that Schüco has developed in recent years. The first section of this cover story describes the Schüco stand concept in Nuremberg, including the product enhancements in the Schüco Living, Schüco FocusIng and Schüco Perfect system families. In the second section, we interview Markus Herbst, CEO of Schüco Polymer Technologies KG. The third section covers our services and our proximity to specialist trades. What's more, this year the system provider celebrates its 75th anniversary, which we also mention in the first article for the cover story.

"In line with our residential strategy, we want to tackle this topic extensively across all materials at Fensterbau Frontale. The focus will be on renovation. We are able to find the perfect solution for every residential building from our extensive system portfolio," explains Silke Schröder-Meusel, Head of Marketing at Schüco Polymer Technologies KG. "Of course, other topics will also play a role on the exhibition stand, such as 'Made in Germany' quality, sustainability with our existing Carbon Control concept, modular construction and our 75th anniversary. In the area of services, our premium service for Schüco fabricators

# construction and

*At the Schüco Polymer Technologies KG exhibition stand at Fensterbau Frontale in Nuremberg, in the “Private residential construction” area, the company will present its cross-material system range for the construction of windows, doors and sliding doors with additional, integrated functions.*



will play a key role on the exhibition stand. We will also use our appearance at the exhibition to position ourselves even more strongly as a brand for specialist trades.”

## **Exhibition stand divided into four sections**

Located right by two entrances in Hall 7 at Stand 507, the Schüco exhibition stand covers 590 square metres and is divided into individually themed areas: private residential construction, commercial residential construction, the Service Walk and a designated lounge for visitors from specialist trades. We will go into more detail

on the Service Walk and the Lounge in the third section of this cover story.

In the “Private residential construction” area, Schüco will present its cross-material system range for the construction of windows, doors and sliding doors with additional, integrated functions. These also include a wide variety of integrated sun shading options and wireless sensors. The focus in this exhibition area is on floor-to-ceiling windows and sliding doors, for modern family homes that are flooded with light. In addition to presenting new system solutions from the Schüco Living family,

such as the new Panorama Design vent and the Schüco Living Accent system, the latest additions to the Schüco FocusIng platform – Schüco FocusIng MD (centre gasket system) and the Schüco FocusIngSlide lift-and-slide system – are also being introduced.

The “Commercial residential construction” area focuses on cross-material, multi-storey residential construction for both newbuilds and renovations. The exhibition stand features, among other things, a cross-material exhibit showcasing the visual fusion of material and function, presenting



The “Commercial residential construction” area focuses on cross-material, multi-storey residential construction for both newbuilds and renovations.

examples of unit combinations made from PVC-U and aluminium that are commonly used in this market segment. These include Schüco LivingSlide Perfect, the latest addition to the Schüco Perfect system family. Two further exhibits are also located in this area which demonstrate the ability of Schüco PVC-U units to reduce CO<sub>2</sub>e for low-carbon construction today and in the future. A study dedicated to the specific climate challenges of the future also shows how the building envelope specialist is addressing the predicted environmental scenarios of the future and working on solutions to protect people and property.

In addition, a new smart Matter-based wireless sensor and the expansion of the Schüco adhesive range to include a solution for dry bonding will be on display in the product area of the exhibition stand.

“Discussions with our partners have highlighted to us that our customers expect practical upgrades to existing profile systems rather than flashy new products. We have taken this to heart for our appearance at the upcoming Fensterbau Frontale exhibition and would like to show our visitors practical solutions,” says Christian Fischer, Technical Director, Head of Quality Management and CSO at Schüco Polymer Technologies KG, describing the idea behind the product enhancements to the system families.

## Expansion of the Schüco Living family

The Schüco Living series is a modern, extensive PVC-U window and door system family that was developed specifically for energy-efficient construction, easy fabrication and flexible design. It comprises various construction units such as windows, entrance doors, lift-and-slide doors and sliding doors, which match up technically and visually.

### New Schüco Living Panorama design vent

The Schüco Living Panorama design vent follows the architectural trend for slim profile face widths and maximum light. With an overall frame face width of 103 millimetres, the new vent is designed for maximum transparency – both visually and functionally.



With its narrow profile face widths and maximum penetration of light, the Schüco Living Panorama design vent should be especially popular among architects.

The frame achieves thermal insulation values as low as 1.0 W/(m<sup>2</sup>K). “With the new design vent, we are meeting the market’s demand for greater design freedom when it comes to glass thicknesses,” says Fischer. By this he means the variable glazing options with possible glass thicknesses of 38 to 58 millimetres.

### Schüco Living Accent

The Schüco Living Accent rebate gasket system is based on the Schüco Living premium PVC-U series. With its distinctive outer frame contour, Schüco Living Accent allows modern PVC-U units to be reproduced in a typical timber window look. The corner joint can also have a traditional timber look. The PVC-U system is perfect for use in renovations and newbuilds, with a basic depth of 120 millimetres. “Schüco Living Accent was specially developed for the Dutch market,” explains Fischer.

The highlights of the system lie in the versatility of this PVC-U window and door series; it enables the construction of numerous unit options, such as with fixed glazing, a simple turn/tilt window, visual vertical sliding window or an entrance door. “It facilitates the design of window and door solutions suitable for any building structure opening and a harmonious façade look,” says Schröder-Meusel. The profile surfaces can be finished with around 300 single and metallic colour foils, as well as woodgrain finishes from the Schüco UnlimitedFinish series. Units such as balcony and patio doors, as well as entrance and side entrance doors, can be designed with a newly developed, system-specific threshold made from hybrid materials.

The system offers a number of benefits to fabricators too. Compatibility with Schüco Living and the Schüco Living system version already available on the market ensures lower storage and transport costs thanks to the use of identical parts. The enlarged main chamber for accommodating steel, which has a larger basic depth, ensures maximum stability and secure screw fixing of hinges. The system’s performance properties are improved by the optimised inner chamber and rebate geometries. The base component is also available in three profile colours: white, cream and dark grey. Reverse rebate adapters are available to create inward and outward-opening vents. Clever construction and optimised accesso-

ries ensure high process reliability for fabricators. The system also meets the company's sustainability requirements thanks to its inner core with recycled material, minimal number of components and economical design.

## Expansion of the Schüco Symbiotic platform

The hybrid design window series, Schüco Symbiotic, is being further expanded. The prototype for the new system offshoot will be unveiled at Fensterbau Frontale under the name Schüco SymbioticAL. Schüco SymbioticAL is made from robust aluminium both inside and out, with an inner core made from highly thermally insulated PVC-U. With this system, Schüco is enabling its PVC-U fabrication partners to produce a window unit that is virtually identical to an aluminium window in terms of appearance both inside and out, but which can still be fabricated on an automated PVC-U window production line. With SymbioticAL, Schüco is also closing the gap to the premium segment. The system should be available in quarter 4 of 2026.

## Schüco Focusing enhancements

Schüco Focusing has been developed specifically for use in renovation projects for residential and commercial buildings, but is also perfect for modern newbuilds thanks to its clean, linear design and excellent performance characteristics. The focus is on sustainable materials, strong building physics and modern design. The system has an outer frame with a basic depth of 70 millimetres and a vent frame with a basic depth of 76 millimetres. It also scores points for its sustainable use of materials. Schüco has since expanded this system even further.

### **Schüco Focusing MD**

Following the successful market launch of Schüco Focusing in 2024, a twin system has now been added to the series in the form of Schüco Focusing MD. Schüco partners therefore have the option to choose between two or three gasket levels. "The system's very angular profile with narrow overlaps means it



*With a basic depth of 70/167 millimetres and optimum performance characteristics, the Schüco FocusingSlide lift-and-slide door system is ideal for use in renovations and newbuilds.*

looks just like an aluminium system," adds Fischer. Thanks to the construction with its three continuous, weldable gasket levels, individual requirements for thermal insulation, sound reduction, weather resistance and comfort can be met. "Despite the low amount of material used, with this system we can achieve excellent thermal insulation values of 1.0 W/(m<sup>2</sup>K)," confirms Fischer.

With its linear contours and minimal overlaps, the window system matches the latest architectural styles, blending in harmoniously with the façade. With over 300 films for surface finishes, plus a range of different profile colours, stylistic elements and handles, the design options are endless. In terms of sustainability, the system has been developed with a high proportion of recycled content in the inner core and is suitable for return to the material cycle after its useful life. The 5/6-chamber profile construction with three gasket levels is characterised by outstanding thermal insulation properties, excellent burglar resistance and various comfort fittings options.

The benefits for fabricators lie in the compatibility with Schüco Living and Schüco CT 70 systems and the associated lower storage and transport costs. The base component is available in the four profile colours of white, cream, caramel and dark grey. The optional level threshold for window doors offers complete ease of access.

### **Schüco FocusingSlide**

"Modern residential buildings can no longer do without sliding systems, so it is only logical to offer a lift-and-slide system that matches the Schüco Focusing platform in terms of appearance. We are proud to have the most extensive portfolio of sliding systems of any PVC-U system provider – with all types, openings and thresholds," says Fischer. With a basic depth of 70/167 millimetres and optimum performance characteristics, the Schüco FocusingSlide lift-and-slide door system is also ideal for use in renovations and newbuilds. The construction offers excellent thermal insulation properties and narrow face widths. The wide range of versions allows large-scale lift-and-slide systems to be constructed. The smooth, virtually silent running of the system as well as the fittings options available guarantee high levels of user comfort.

One of the highlights of the system is the surface finishing with over 300 different Schüco UnlimitedFinish foils, including single and metallic colours as well as numerous wood-grain finishes. Furthermore, different unit types with two, three or four vents provide design options for a wide range of architectural concepts. The entire construction is thermally insulated, enabling frame thermal insulation values as low as 1.34 W/(m<sup>2</sup>K) to be achieved. Schüco FocusingSlide units can be burglar-resistant up to RC2. Optional fittings components such as the Schüco SmartClose,



*The Schüco LivingSlide Perfect lift-and-slide system is an extension of Schüco Perfect.*

SoftLift and SoftHandle security and comfort technology ensure secure operation of the vent. Additionally, the flat threshold provides a low-barrier transition from the living space to the outside world.

Economical and efficient fabrication is possible thanks to a limited number of different components, no need for additional machining for roller carriages, and profile lengths that have been optimised for cutting. Some of the fabrication advantages include the use of double and triple glazing for glass thicknesses of 10 to 48 millimetres, the excellent stability for vent weights up to 300 kilograms and the efficient installation with simple 90-degree cuts and joints without additional connector parts. Schüco FocusingSlide is extremely versatile, thanks to its compatibility with the Schüco Focusing window and door system, while the comprehensive range of attachment and supplementary profiles offers system reliability and unit variability.

## What's new with Schüco Perfect?

Schüco Perfect is a modular, all-in-one system for windows, patio doors and lift-and-slide doors. It merges window and lift-and-slide door units with important additional functions to form one uniform, pre-assembled system. It is supplied pre-fabricated and

can be installed easily. Originally developed by the Stemeseder Group (based in Hof, near Salzburg, Austria), the system has also been sold by Schüco ever since Schüco International KG acquired a minority stake in Stemeseder. This product combines a Schüco opening unit made from aluminium or PVC-U with the Perfect module from Stemeseder to create a single unit and can be customised with sun shading, a flyscreen, a window sill, a safety barrier or a threshold. The system is also an example of the cross-material approach that Schüco Polymer Technologies KG is taking at Fensterbau Frontale.

### Schüco LivingSlide Perfect

“This version is an extension of Schüco Perfect: the Schüco LivingSlide Perfect lift-and-slide system. The components in this system that can be upgraded and retrofitted, such as external blinds, roller shutters and zip screens, vertical flyscreen roller blinds and horizontal sliding pleated blinds as add-ons are supplied as a pre-assembled kit,” explains Fischer. Like the other systems already presented, this system also fits into the concept of the exhibition stand and can be used for both newbuilds and renovations.

The modularity of the system offers a number of advantages for newbuilds, renovations, fabricators and planning offices:

- Fully integrated overall architectural concept with maximum standardisation
- Process reliability in planning, procurement and installation
- The complete process is mapped, right through to after sales



*Schüco Focusing is a sustainable twin system that is now also available with a centre gasket.*

- Quick and simplified implementation planning thanks to the modular system
- Maximum individuality, can be adjusted flexibly to suit the installation requirements
- High planning reliability and minimal planning
- One surface finish for all components with uniform coating with no colour or texture differences
- Concealed fixings (no visible drainage or screw connections)
- Narrow face widths and maximum glass areas
- Modularity both on the outside through a wide range of peripherals and on the inside through the selection of the right material for the respective building project
- Weather-resistant pre-fabrication of all components with a high degree of pre-fabrication
- No individual parts on the building site

## Smartification and glass bonding

### Schüco wireless sensor

One of the highlights Schüco is presenting in the smart home or smartification area of its exhibition stand is its new wireless sensor, which connects window, door and sliding units to common Matter-based smart home systems. The slimline Schüco wireless sensor has an attractive design, blending in harmoniously with the appearance of the unit. The component is integrated into the outer frame rebate and is therefore not visible when the window unit is closed.

The Schüco wireless sensor registers the window status (open or closed) by means of a magnetic contact on the corner drive or the locking bar. It then sends this status to the smart home system, which can use this information to independently regulate the heating, sun shading or ventilation system, for example. A notification is automatically sent to the user to make them aware, so they can then take appropriate measures as required. At the same time, the user is always able to view the live status of their units.

The Schüco wireless sensor is additionally equipped with a local, audible alarm function. Unauthorised opening of the unit is prevented by an acceleration sensor, which

detects a mechanical break-in and sounds a loud alarm.

“Thanks to the slimline design and simple installation, as well as the intuitive commissioning and use by the end customer, our wireless sensor can be used both in new-builds and renovations. No power connection is required in the unit in order to install the energy-saving Schüco wireless sensor. It is powered by just two AAA batteries, which provide it with a functional operation time of at least two years, depending on how much it is used,” clarifies Fischer.

**Additional option for glass bonding**

The new solution for dry bonding offers an additional option to Schüco fabricators for the efficient, cost-effective fabrication of window units with bonded panes. This bonding technique involves bonding glass and vent frames using adhesive tape specially developed for window construction, while retaining the usual blocking of the glass.

By bonding the glass pane to the vent frame, the rigidity of the glass is transferred to the vent, making it inherently more stable overall. In addition, for special constructions, there is the option to significantly improve the rigidity of round arches and shaped windows. This allows for a reduction in steel reinforcement, which reduces the weight of



*The Schüco wireless sensor is the highlight in the area of smart homes or smartification.*

**Additional topics**

In addition, trade visitors to the Schüco stand will find studies on climate-resilient and burglar-resistant construction. The company is also revisiting two concepts that have already been presented and launched on the market: Carbon Control will show-

the unit and improves the  $U_f$  value by up to  $0.2 \text{ W}/(\text{m}^2\text{K})$  – depending on the profile combination.

If required, vent profiles in the Schüco Living and Schüco Focusing series can be ordered with adhesive tape. For all other PVC-U systems, the adhesive tape is available as an accessory for manual application during fabrication.

case sustainable material combinations for reducing carbon footprints, as well as a new Environmental Calculator for creating unit-specific EPDs. Schüco Value Up, the holistic renovation concept, will be another topic presented at the Schüco stand, with practical applications on show.

Schüco Polymer Technologies KG can be found in Hall 7 at Stand 507. ■

[www.schueco.com](http://www.schueco.com)  
[www.schueco-homes.com](http://www.schueco-homes.com)

**75 years of**

18 January 1951 is the day Schüco was born. Its founder, Heinz Schürmann, started the company in the German town of Porta Westfalica, as a six-man operation selling shop windows, awnings and roller grilles made of aluminium.



*The logo for the 75th anniversary. Graphic: Schüco International KG*

Schüco can now look back on an eventful, extraordinary history spanning 75 years. For 75 years, the company has been developing simple system solutions that add value and embody quality, innovation and sustainability.

Schüco builds on decades of experience, continuous development and trusting partnerships with customers and partners worldwide.

Schüco would like to take this opportunity to thank its employees and partners for working together across the globe to turn visions into reality, create value and shape the way people live and work for generations to come with their buildings. Schüco looks forward to continuing its long-term success together with its employees and partners in the future.



*Scan this QR code to discover the company history of Schüco.*



*Markus Herbst: "Thanks to our proximity to the market and our partner network, we anticipate market trends at an early stage and supplement our product portfolio accordingly." Photo: Schüco Polymer Technologies KG*

**This year, Schüco is celebrating its 75th anniversary and can look back over four decades of experience in the PVC-U system business. With a dedicated headquarters in Weißenfels near Leipzig since 2006, Schüco Polymer Technologies KG serves the PVC-U segment of the window and door industry with its wide-ranging polymer portfolio. In the interview, we speak to Markus Herbst, CEO of the Schüco subsidiary, discussing topics such as the current market situation, the objectives of successful fabrication partners, the company's current focus, the Schüco anniversary and its significance for the Polymers division.**

**This year, Schüco is celebrating its 75th anniversary – what is the significance of this for Schüco Polymer Technologies KG, particularly from a strategic and operational viewpoint?**

We believe the 75th anniversary is a special milestone that also gives us additional motivation to continuously develop the Polymers division. Operationally, our goal in this anniversary year is to use our service portfolio to give our partners an excellent market position. In terms of strategy, we have already set our course: with our Strategy 2030, we have defined clear guidelines. Our focus is on value leadership, Made in Germany and circularity.

**How has the position of Schüco Polymer Technologies KG developed within the Schüco Group over the past few years?**

We have continuously intensified our cross-material collaboration to further increase customer benefits. The focus here is on core topics such as product development, the expansion of digital solutions and joint market development.

bauelemente bau interviews Markus Herbst,  
Schüco Polymer Technologies KG

**"Our performance strengthens the market position of our partners – for shared growth and sustainable success"**

**How did the past year go – both internationally and nationally?**

2025 was marked by the tense European window market situation

due to stagnating or recessive markets. Fortunately, we were still able to grow in almost all European markets together with our fabrication partners, bucking the market trend. This also holds true for our development in the German market. The decisive factors were the close cooperation with our partners and the clear focus on marketable solutions.

**What goals have you set for this financial year – also in light of the persistently challenging market situation?**

Our main objective is to use our strength of performance to put our fabrication partners in an even stronger market position, so that we can gain market share together. To this end, we are constantly expanding our portfolio of services. Our focus is on marketable system solutions and attractive services that offer our partners clear added value.

**Residential construction continues to be a challenging segment. From today's perspective, when do you expect to see a noticeable recovery in the residential and window market?**

We are currently expecting the German window market to start recovering from 2027 at the earliest.

**What requirements are the housing industry, project developers and investors currently placing on PVC-U window systems, and how are you meeting them?**

Durability, energy efficiency and cost effectiveness are the main requirements, which we are meeting with our extensive portfolio of systems with different basic depths, designs and material components. We are also well positioned to meet the increasing demands for serial and modular construction. You could say that we have the right solution for any project.

**How heavily do criteria such as energy efficiency, carbon footprint and cost-effectiveness across the entire life cycle factor into product decisions made by your customers, and how do you respond to them?**

When it comes to the criteria for product decisions, there are differences between the private and commercial sector. Energy efficiency plays a central role for private clients, because of the funding options available. Design, security and comfort are other key criteria. In the commercial sector, cost-effectiveness across the entire life cycle dominates. The carbon footprint is also increasingly important, as it is a key factor in decision-making, especially with regard to building certifications. The design also plays a central role when it comes to meeting specific architectural requirements. In summary, many criteria determine the final product selection. Thanks to our proximity to the market and our network, we anticipate market trends at an early stage and supplement our product portfolio accordingly. The active involvement of our partners in our development process is naturally of key importance for us here.

**With Schüco Carbon Control, the Group is pursuing a systematic approach to reducing emissions. What specific role do polymer solutions play in this?**

With Schüco Carbon Control, we help investors, architects, fabricators and operators to meet ever more stringent legal requirements and find tailor-made, competitive solutions to increasingly complex requirements. The biggest factor for reducing emissions lies in the use of materials. Our PVC-U systems help to decarbonise the building envelope and can be ordered in various material grades. Our standard option, Balanced PVC, with an inner core made of recycled material or PVC with a resource-optimised formulation, has a lower carbon footprint. For an even better carbon footprint, our systems can also be made from bio-attributed PVC or with the maximum proportion of recycled material. In addition, our polymer solutions make a significant contribution to the circular economy thanks to their outstanding recycling properties.

**Sustainability is also now an integral part of today's society. Where does Schüco Polymer Technologies KG stand with regard to the use of recycled materials and what challenges still persist?**

Over the years, we have gradually increased the proportion of recycled material in our systems and will continue to increase this proportion in future too. We are in a good position for this, from the design of our products and consistent configuration of our machinery and tool technology through to the organisation of our production and logistics processes. One of the main challenges lies in simultaneously promoting sustainability and cost-effectiveness. High investments are required for this. The lengthy process of obtaining and preparing recycled material from old windows can also give rise to additional costs.

**With the joint venture Re:Core, you have significantly expanded your commitment to PVC-U recycling. How has this developed and what future steps are in the pipeline?**

Re:core has seen a very positive development over the past two years. We have managed to significantly increase the amount of recycled material acquired from our Schüco partners. Existing processing expertise and capacities have been further expanded. In addition, we have significantly expanded our network of collection points, particularly for old windows, together with a number of Remondis subsidiaries, and continuously optimised our logistical processes. Further expansion and increased internationalisation of

our recycling services are the next key steps. In addition, last year Schüco established Re:Core metals GmbH. Through this, we can now offer our partners cross-material recycling of old windows for aluminium too.

**What significance do initiatives such as Rewindo and VinylPlus continue to have for the sustainability strategy of the Schüco Group?**

We see ourselves as trailblazers for sustainability and climate protection in the construction industry. As a founding member of Rewindo at the start of the 2000s, we are fully committed to and are passionate about this initiative. This commitment is key to further promoting the circular economy in the window industry. We are also an active member of VinylPlus and happily take on a leading role. This is highlighted by the fact that we were the first system provider to obtain VinylPlus certification. Schüco winning the 2026 German Sustainability Award in the "Construction Industry Company" category is further confirmation that we are on the right track as a company.

**What specific investments have you made into production sites, processes and technologies over the past year?**

We are continuously and purposefully investing a significant amount into our sites, processes and technologies. For example, we have expanded our production and logistics structures in order to secure our delivery performance and flexibility. In parallel with this, we have further developed our extrusion and foiling technology. This increases process stability and product quality. We are also continuing to invest in the expansion of our portfolio of systems and services, so that our partners can remain competitive.

**Against the backdrop of an ongoing tense market environment, what does the current situation look like for your fabricators?**

Our partners are tackling the challenge proactively and with resilience. This tense market situation is also highlighting how valuable our close partnership is to overcoming the challenge.

**What support are you offering your fabricators in this regard?**

Our overall goal is to use our extensive service portfolio to give our partners an excellent market position. We are working intensively on this on an ongoing basis. When it comes to winning orders, we support our partners in the best way possible, including with marketing, pre-sales, lead generation and project processing. We also provide support through various services such as our subsidy service.

**You will once again be appearing at Fensterbau Frontale 2026. What new products and topics will you be focusing on this year?**

One focus will be on presenting product solutions for private and commercial residential construction. To this end, we are showcasing a number of new developments for our Schüco FocusIng, Schüco Living and Schüco Perfect system families. Furthermore, we are presenting our cross-material expertise with attractive combinations. Plus we are providing an overview of our extensive service portfolio and demonstrating what we offer to specialist trades. The focus here is on the further development of our digital services, such as the provision of project-specific EPDs.



construction companies and manufacturers. Building projects could be implemented more quickly, as approval processes would be clearer and more efficient.

Thank you for talking to us, Mr Herbst. ■

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**What developments in materials, products and technologies will be of particular relevance in the Polymers division over the next five years?**

In my opinion, topics such as modular construction, serial construction, product smartification, transformation through digitalisation and the sustainability of materials are relevant issues for the future.

**If you had one wish for the industry with regard to politics, what would it be?**

I would wish for harmonised regional building regulations. Uniform specifications would make work easier for specifiers, architects,

Schüco Polymer Technologies focuses on service

## Premium services for Schüco fabricators and distributors



*Maintenance and repair service by trained Schüco experts offer added value to partner companies who do not have capacity for small jobs like these.*

*Photos / graphics (unless otherwise specified): Schüco Polymer Technologies KG*

In addition to the enhancements to the various system platforms on the product side, Schüco Polymer Technologies KG will also be focusing on the services it offers to partner companies and specialist dealers at its upcoming appearance at Fensterbau Frontale. This will become clear in two of the four areas of the exhibition stand in Hall 7 at Stand 507: the Service Walk and the designated lounge for visitors from specialist trades. The various offerings consist of digital services, additions to the PreFab kit range, the Carbon Control sustainability campaign, after-sales services, services from recycling specialist Re:Core, and the aforementioned services for specialist trades.

“We would like to further strengthen our brand awareness,” stresses Silke Schröder-Meusel, Head of Marketing at Schüco Polymer Technologies KG. “Working closely with our fabrication partners, we will intensify our communication and sales activity for specialist trades. To this end, we have put together an attractive offer for specialist

trades, which we will present at Fensterbau Frontale.”

At the exhibition stand, the Service Walk area provides an overview of the various service highlights: ‘Here, we will present almost 50 different services from a wide range of areas in a clear and concise manner, while selected services will be presented in detail at small highlight stations,’ summarises Schröder-Meusel. In the Lounge, visitors to the exhibition from specialist trades can obtain information about services tailored to this target group in an inviting atmosphere. “We have offered many of these services for years, which Schüco specialist distributors really value. We have now expanded our range of services with new offerings,” says Schröder-Meusel.

### Digital services

The Schüco Marketing Center is the online tool for Schüco partners to create advertising media for their own companies easily and free-of-charge using Schüco templates. The web tool is integrated into the Schüco website and can be accessed at anytime and from anywhere. Schüco customers benefit from an intuitive user interface, the customizable templates for digital and print advertisements, the prepared social media content and the numerous templates for different business stationery. “All in all, it hugely simplifies and increases the efficiency of marketing activities for our partners. The Schüco Marketing Center can now be used internationally too,” explains Schröder-Meusel.

Another very important online service is the Schüco subsidy service. It is becoming ever more difficult for end customers and specialist trades to navigate the labyrinth of subsidy options. This is why the company has installed a new web service, which partners can easily integrate into their sales work. This makes it easy for users to apply for suitable funding programmes for their customers with just a few mouse clicks and personal advice via the hotline from the subsidy service team. The service covers the complete preparation of the application and provision of the necessary supporting documents.

### Prefabricated kits

By providing prefabricated kits, Schüco Polymer Technologies KG promises greater



*The Re:Core recycling service was expanded over the last year and now includes aluminium, steel and glass recycling in addition to PVC recycling.*

flexibility in the production lines and work shops owned by their partners. At the exhibition, Schüco is presenting these kits as threshold kits for the Schüco LivingSlide lift-and-slide doors, as well as kits for glass safety barriers.

The threshold kits are pre-assembled, sealed floor thresholds that are supplied ready for installation in the frame trim. They can be used for all Schüco LivingSlide lift-and-slide door unit types, all threshold solutions and Panorama designs. Suitable floor recess profiles are supplied with the threshold kits.

The kits for the glass safety barriers are pre-fabricated and can be supplied with individual coating as required. This applies to all Schüco PVC-U window systems. You can choose between a mill finish, powder-coated profiles or E6/EV1 anodised profiles. The necessary fixings are supplied with rebate strips or direct screw connections.

By using the kit services, Schüco fabricators benefit from a number of advantages:

- Guaranteed quality throughout the entire fabrication process
- Fast delivery

- Increased fabrication capacity
- More flexible fabrication planning thanks to reduced fabrication time
- Reduction in fabrication costs through elimination of offcuts or scraps
- Minimised fabrication risk with regard to errors such as “miscuts” or “incorrect drilling”
- Elimination of handling work and storage costs

### Carbon Control: Environmental Calculator

The GWP value indicates how much the CO<sub>2</sub>e value of a material, product or even the entire building is contributing to global warming. In future building assessments, everything will revolve around this value, based on the life cycle of the building. From 1 January 2028, those responsible for the construction process will be obliged to calculate the “life cycle greenhouse potential” for each building as a GWP value and disclose it in the energy performance certificate.

This requirement will apply to newbuilds with over 2000 m<sup>2</sup> of usable space and from 2030 to all newbuilds. Being able to control the GWP value and thereby the project-specific decarbonisation will be crucial for the future viability of buildings.

## Schüco service offers for component dealers

### MARKETING & SALES

- Advance booking
- Lead Management
- Schüco Marketing Center
- Corporate Media Center
- Leaflets and brochures
- Showroom equipment
- Promotional items
- Sales training
- Schüco Homes
- Energy Saving Calculator
- Subsidy service
- Schüco showrooms
- Trainings
- Schüco BENEFIT POLYMER

### PLANNING

- Technical documentation
- Technical office service
- Customized software and online tools:
  - Plan.One
  - Schüco PolyPlan
  - Environmental Calculator
- CE Documentation
- Trainings

### MOUNTING

- Element Inspection
- Installation documentation
- Schüco Docu Center
- Recycling service
- Trainings

### AFTER SALES

- IoF ID
- Complaints service
- Maintenance service
- Repair service
- Spare parts hotline and shop

Overview of the extensive services available to building component distributors. After Fensterbau Frontale, these will be available on the new target group website: [www.schueco.com/distributors](http://www.schueco.com/distributors).

This is why Schüco has developed the Envi-ronmental Calculator. It provides Schüco partners who are already in the planning process with full transparency over the CO<sub>2</sub>e values of the materials used in their windows and doors. The CO<sub>2</sub>e footprint of specific units can also be reported and the corresponding EPDs (Environmental Product Declarations) issued.

#### After sales

To boost its partners in after sales, Schüco has set up a repair and maintenance service. This is because the correct installation of Schüco replacement parts as well as the repair and maintenance of Schüco windows and doors often requires the knowledge and experience of a specialist. Our trained Schüco Service engineers and partners have extensive expertise and are the best choice for servicing Schüco products.

Schüco partners can commission the following services from Schüco: installation of replacement parts and repair and maintenance of windows, doors, sliding systems, façades, fire protection systems and sun shading.

#### Re:Core recycling service

The recycling specialist Re:Core was founded in 2022 as a joint venture between Remondis and Schüco, with the aim of making a real contribution towards a sustainable construction industry by establishing a closed PVC-U material cycle. Re:Core has since expanded its recycling services to include aluminium, steel and glass.

Following a project-specific analysis of the existing components and identification of the material streams, a quantity survey is carried out, which then feeds into an efficient logistics concept. As a full-service provider, Re:Core organises the entire process from the logistics and the sorting and processing of the materials through to issuing credit notes at standard market rates.

Re:Core recycles old window material made from PVC-U, aluminium, steel and glass, as well as production offcuts from the fabrication of building components made from PVC-U, aluminium and steel.

With this portfolio of products and services throughout the entire value chain, Schüco offers its partners customisable no-hassle packages in a reliable and future-oriented partnership.

#### Extensive portfolio of services for specialist trades

Schüco supports building component distributors in the various phases of their business process: marketing and sales, planning, installation and even after sales. Added to this is one of the best-known brands in the window business. Now Schüco has expanded its distributor services to include the following:

The Schüco Docu Center web platform can now also be used by building component distributors. Brochures, installation instructions, BIM data, system overviews, etc. are stored centrally there. The tool is therefore a digital reference work that can be used while on the

move, for example from the building site.

The Schüco Partner Academy was previously reserved for Schüco fabrication partners. Distributors can now also book training sessions and courses there. Here you will find a wide range of free and paid training courses – both in person and online.

Another key component of the new distributor services is the Schüco Benefit Polymer benefits programme. This will be presented to visitors from specialist trades at the exhibition. Those interested can visit the designated lounge at the Schüco exhibition stand.

Schüco Polymer Technologies KG can be found in Hall 7 at Stand 507. ■

[www.schueco.com](http://www.schueco.com)